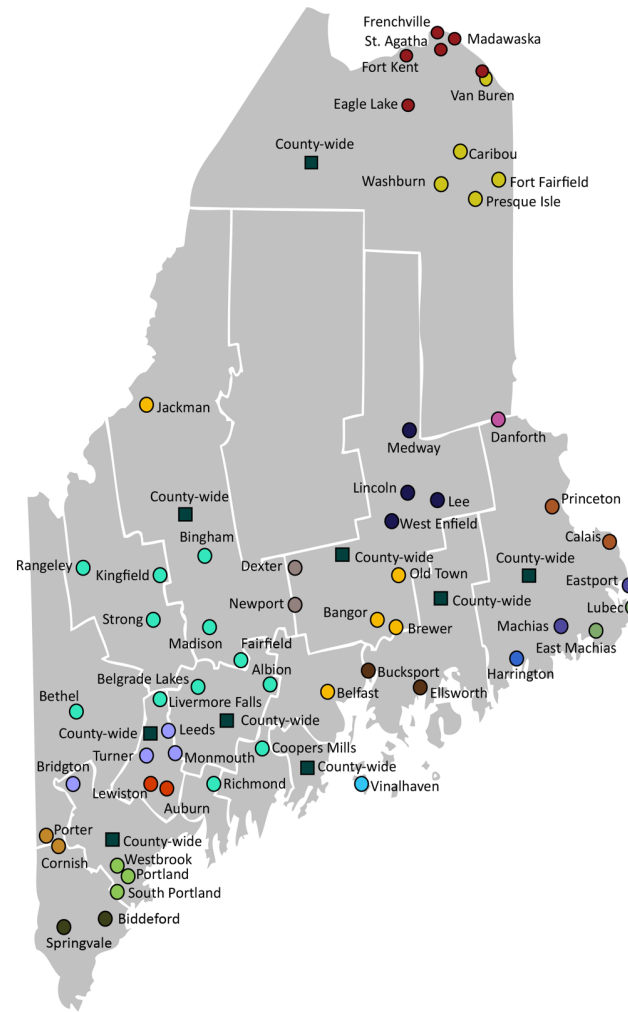


Creating a Culture of Advocacy In Maine



MPCA 2024 Annual Conference
Thursday, October 24

Maine's Community Health Center Network



MPCA POLICY & ADVOCACY MISSION STATEMENT

MPCA works to promote state and federal policies that enhance access to affordable, high-quality, and equitable health care for all, as well as advocating for policies that strengthen the operational and financial viability of Maine's FQHCs.

System Transformation

Access & Equity

Workforce

Partnerships

WHAT IS ADVOCACY?



- Acting in support of a belief, a policy, or in recommendation of a policy
- Educating on an issue
- Amplifying the voices of others

WHAT DOES ADVOCACY LOOK LIKE?



- Sending emails
- Writing op-eds
- Engaging on social media
- Hosting legislative visits
- Sharing info on CHCs
- And more!

WHY IS ADVOCACY IMPORTANT FOR CHCs?



- Federal and State funding, grants, and policy actions
- Foundation grants
- Patient revenue
- Community collaborations

COMMUNITY HEALTH CENTER AMBASSADOR PROGRAM

- A grassroots advocacy program, open to health center staff, board members, patients, community partners, and concerned citizens.
- Ambassadors work with Maine Primary Care Association to advocate for health centers throughout the state and ensure that everyone who could benefit from CHC services knows how to access care.
- Ambassadors receive monthly updates on the work CHCs are doing throughout the state and information on opportunities to advocate in their community. They will also have access to additional resources, trainings, and support.



WHAT DOES A CHC AMBASSADOR DO?

Ambassadors can engage in a variety of activities to share the importance of CHCs. This can range from becoming more informed by reading the newsletter, inviting your local CHC to present at a brown bag lunch at your office, attending CHC events, or contacting your legislators.

All these actions are important as we raise the profile of CHCs throughout the state.



BECOME A CHC AMBASSADOR TODAY

